

## **STEVEN D. WILD**

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**Managing Member, Wild Acquisitions, LLC**  
**CEO, RingSide Creative, LLC**  
**Founder/Owner, Grace & Wild, Inc. and Studio Center Investment, LLC**

Steve Wild is a well-known and respected veteran of the television production industry, with over 35 years of experience in all aspects of the business.

Steve began his career in radio in 1971, and joined Magnetic Video Corporation (MVC) in 1975. At MVC he served in a variety of technical and creative capacities, later ascending to operations management. During his tenure, MVC pioneered "home video" entertainment and was acquired by 20th Century-Fox in 1978. In 1982, 20th Century-Fox merged its home video division with CBS, forming the CBS/FOX VIDEO joint venture.

In 1984, while director of the CBS/FOX Studio and Technical Operations Division, Steve and broadcast investor Harvey Grace formed Grace & Wild, Inc. (G&W) to purchase the assets and business of CBS/FOXs Studio Operations Division. The associated real estate occupied by the Division was acquired separately by Steve and other related parties. The property became Studio Center, which was the realization of Steve's vision to create a 'Hollywood-style' production lot in Michigan based on his experiences at the CBS and Fox studio complexes in Los Angeles.

G&W acquired many businesses under Wild's leadership and became the largest media production facility in the Midwest. In 2010 Wild left G&W and formed Wild Acquisitions, LLC (WA) to raise capital for investment in other Michigan media production companies. Wild still maintains ownership interest in both G&W and related Studio Center Investment entities.

In April 2011, WA acquired the full membership interests of RingSide Creative, LLC (RSC) and Wild was named CEO. Similar to its G&W competitor, RSC provides a full line of creative and technical services to the entertainment industry, advertising agencies, broadcasters, corporate communicators, government agencies and independent production companies. RSC's primary operations are located in Oak Park, Michigan. The Company additionally owns a soundstage studio in Troy, Michigan and operates satellite 'Live Shot' stages in Detroit and Warren, Michigan.

Steve is active in many organizations and has served as president of the Detroit Producers Association, as board member of the International Teleproduction Society (ITS), has judged ITS Monitor Awards and NATAS Emmy's. Steve has generously supported many charitable organizations, providing funds and services to areas such as: health (Alzheimer's Association), the environment (Noble Odyssey Foundation), and social causes (The Children's Center of Detroit).

Steve earned both B.A. and M.A. degrees in communications/theatre arts and business management from Eastern Michigan University (EMU). He is an advisor to EMU's College of Technology, serves as a board member of its College of Arts and Science Development Committee, and has instructed courses in communications technology within EMU's department of Radio, Television and Film. Steve received a Distinguished Alumni Award from EMU in 1998, and delivered the Keynote address at EMU's 2002 Winter Commencement.

Steve was honored as "Citizen of the Year" in 1999 by the City of Saline, Michigan. He is frequently invited to speak to civic, professional, and educational groups, and is extensively quoted in publications as an industry expert.