



In 1998 Evan Schechtman founded Outpost Digital, a next generation media technology company, where he pioneered many new workflows for television and the web that have become industry standards today. Growing up on computers before their curve of popularity helped him understand how to use traditional tools in non-traditional ways, and to predict the evolution of new technology. This approach gained the attention of Apple Computer who, to this day continues to enlist Evan as a consultant on the integration and use of their own platforms. An early adopter of Final Cut Pro and digital video has earned Evan the reputation as a visionary and leader in this field. Evan has been a beta-tester of software and hardware from Apple, Sony, JVC and others since 1997, frequently penning training curriculums and other materials that dictate the use of these emerging technologies.

In 2001, Outpost was acquired by @radical.media. Today he is the Chief Technology Office (CTO) of @radical.media where he leads several international teams in developing systems used by radical and its clients on cutting edge initiatives.

As a technical lead on many challenging and groundbreaking projects such as “Seinfeld and Superman for Amex,” “Table of Free Voices for Dropping Knowledge,” “Full Frontal for Steven Soderberg,” and many others, Evan has helped apply and demystify new technologies in each endeavor. Radical has enabled him to parlay their success in broadcast and technology to the new horizon of Transmedia, completing many media centric Web projects for Tommy Hilfiger, VW, NASA, and Johnny Cash amongst others.

Evan continues to speak on panels and events for Apple and other companies. It is his passion for technology that will always keep the work he informs or executes on the cutting edge.

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