

Marc Hamaker

Senior Manager Product Marketing, Creative Finishing
Autodesk Media & Entertainment

Marc Hamaker is the Senior Product Marketing Manager for Autodesk Creative Finishing products: Flame Premium, Flame, Flare, Smoke on the Mac and Lustre.

Marc has worked in the field of digital post and finishing production for more than 15 years, and possesses a broad understanding of the technical process and market factors that drive the television and film industry. Before joining Autodesk in 2000, Marc was first introduced to Autodesk through Smoke in 1998 while working as senior post production editor at WBZ-TV/CBS Boston. He has also held roles doing commercial finishing in New York and broadcast promotion production in Virginia. Throughout his career at Autodesk, Marc has strived to remain hands-on with the products and in-touch with customers. In his prior roles as an Autodesk Applications Specialist for Smoke and Sales Development Manager for Systems products, Marc routinely interacted with customers and industry leaders. Marc is a familiar face to anyone that has attended an Autodesk trade show presentation such as NAB or IBC where he often serves as emcee during live presentations and participates in technical and workflow product demonstrations.

He holds a Bachelor of Science with a major in Mass Communications from Virginia Commonwealth University.